



You've heard the saying, "Knowledge is power." In the Information Age, that's truer than ever. Your company's competitive advantage depends on having the right information at the right time. We help clients in the U.S. and abroad increase competitive advantage by maximizing internal and external information resources.

We have the expertise to help you find the best online subscriptions, negotiate favorable terms for new and existing agreements. The result: better informed employees and more astute decisions.

External Information Assets: Online Subscription Management

Commercial licensing agreements for online data can be complex and costly. Many firms lack the expertise to identify appropriate resources that are aligned with business goals. Empower our experts to help you analyze your portfolio of information resources in light of current business needs and then secure agreements to optimize the return on your investment.

YOUR COMPETITIVE ADVANTAGE:

- Make well-informed decisions backed by solid research of your market, technology, competitors, or industry. We will help you locate reliable data resources to support research and strategic planning.
- Save thousands of dollars with advantageous subscription terms. We understand the nuances of complex licensing systems and negotiate terms.
- Control costs and maximize ROI with centralized decision-making. We review needs company-wide to leverage volume purchases and avoid costly redundancies.
- Increase employee productivity. Put essential information resources on the desktops of your knowledge workers.
- Protect your company from copyright infringement lawsuits. Many companies are targets of legal action because they fail to comply with usage guidelines. We help you communicate copyright terms to employees to safeguard your company.

Maximize your investment. Increase your confidence that employees have access to resources that help them succeed in their work.

Contact us at jansykes@4Info-Management.com or 847-961-4667 to learn more and to discuss solutions for your information management needs.